



[design.valsolari.com](https://design.valsolari.com)

(+49) 178 5735852

[valsolari@gmail.com](mailto:valsolari@gmail.com)

# VALERIA SOLARI



**I enjoy helping people and making them feel welcome with a smile**

## Experience

### Freelance Graphic & Web designer

**2023** Designer | April 2023 - Present

- Initiated and managed relationships with clients. Defined visual identity and brand material for 10+ different projects.
- Visual Design and implementation of 10+ new websites for projects, helping small brands to have an online presence.
- Web development in WordPress platform, and e-commerce systems, independent and also collaborating with developers.

### Elopage. Saas Company- Berlin, Germany

**2021** UX/UI Designer | Sept 2021 - April 2023

- Implementation of user research, usability testing, interviews, Lo, Mid, and Hi Fi wireframes.
- Inventory and creation of a new Design System in Figma.
- Direct collaboration with product managers and developers to deliver fast enhancements and new products within the Platform.

## Education

**March 2021**

• **Ironhack- Berlin, Germany**  
UX/UI Design Full time  
Bootcamp, Design Thinking  
Methodology | 2021

**2010 - 2014**

• **UVM University, Viña del mar, Chile**  
Bachelor Degree in Graphic and  
Multimedia Design | 2004

### Amor LGBT. Film Festival- Santiago, Chile

**2017** Brand Design Manager | Jun 2015 - Nov 2017

- Designed the Brand Identity for the Festival end to end, reaching more than 5000 attendees.
- Coordinated with a team of two Designers the production of offline material, and with the Printing Company to produce 3000 copies distributed in the city.
- Produced two website versions, the result is growing visits and followers on Facebook and Instagram by 50%.

## Skills

- Teamwork, Organized, Visual Detailed, Initiative, Work Ethics, Communicative.
- Design thinking, Figma, Adobe CC, HTML, CSS, Agile methodology, Jira, Notion.

## Language

Spanish - Native  
English - Fluent  
German - Intermediate (B2 certificate)

## Interests

Reading, Science, Art, Photography, Psychology, Philosophy, Culture, Technology, Health, Education